



CHILDCARE NEEDS ASSESSMENTS

DUE DILIGENCE FOR CHILDCARE DEVELOPMENTS & ACQUISITIONS

Do you struggle to find reliable data and childcare market insights to guide investment decisions?

Business Geographics works with the leading names in childcare to provide detailed assessments of supply and demand at a local area level.

Our reports provide up-to-date market intelligence built on 20 years of research on the childcare industry in Australia.

Our standard childcare needs assessment is approx. 20 - 25 pages. The report identifies any pre-existing undersupply or oversupply within the local catchment area for a given development site or centre. It is an essential part of your due diligence process and will be an important contribution to your overall business plan.

Email admin@businessgeographics.com.au to order

www.businessgeographics.com.au

REPORT INCLUSIONS

- Catchment Definition and Map
- Supply Analysis – details of existing centres incl. places, fees, vacancy rates and opening hours (based on telephone survey)
- Demand Analysis – estimates of demand based on ABS census data and participation rates for the period 2021 – 2024 – 2029
- Assessment of Need – including estimated average occupancy rates (2021 – 2024 – 2029)
- Demographic Profile of Catchment Area
- Population Trends & Projections by age group from 2021 – 2024 – 2029
- Maps of Key Demand Drivers for Childcare
- Recent Childcare Development Applications or Approvals in the area
- 7 – 10 day typical turnaround (PDF by email)
- From \$3,300 (GST inclusive)

Business Geographics is a proud member of UNICEF's Champion for Children program. UNICEF is the world's largest children's charity working to protect vulnerable children, globally and here in Australia.

CELEBRATING
20
YEARS
2004 - 2024



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