



# CHILDCARE NEEDS ASSESSMENTS

## DUE DILIGENCE FOR CHILDCARE DEVELOPMENTS & ACQUISITIONS

In childcare location is critical. Even the best operator will struggle in a local market that has too little demand and/or too much supply.

**Business Geographics** works with the leading names in childcare to provide detailed assessments of supply and demand at a local area level.

Our reports provide up-to-date market intelligence built on almost 20 years of research on the childcare industry in Australia.

Our standard childcare needs assessment is approx. 20 - 25 pages. The report identifies any pre-existing undersupply or oversupply within the local catchment area for a given development site or centre. It is an essential part of your due diligence process and will be an important contribution to your overall business plan.

Email [admin@businessgeographics.com.au](mailto:admin@businessgeographics.com.au) to order

[www.businessgeographics.com.au](http://www.businessgeographics.com.au)

## REPORT INCLUSIONS

- Catchment Definition and Map
- Supply Analysis – details of existing centres incl. places, fees, vacancy rates and opening hours (based on telephone survey)
- Demand Analysis – estimates of demand based on ABS census data and participation rates for the period 2021 – 2023 – 2028
- Assessment of Need – including estimated average occupancy rates (2021 – 2023 – 2028)
- Demographic Profile of Catchment Area
- Population Trends & Projections by age group from 2021 – 2023 – 2028
- Maps of Key Demand Drivers for Childcare
- Recent Childcare Development Applications or Approvals in the area
- 7 – 10 day typical turnaround (PDF by email)
- From \$3,300 (GST inclusive)

Business Geographics is a proud partner of UNICEF.

UNICEF is the world's largest children's charity working to protect vulnerable children, globally and here in Australia.

 **for every child**

AUSTRALIA

2023 Champion for Children: Silver



07 3118 5036 – CALL US TODAY TO HELP ENSURE A GOOD START TO YOUR CHILDCARE BUSINESS